



Toasted Coming to Storrs Center

April 12, 2016 – Toasted is anticipated to open in August 2016 at its new location at 33 Wilbur Cross Way, Suite 108, in Storrs Center. Toasted is a new generation sandwich shop that is committed to serving the highest, freshest and healthiest ingredients available. The restaurant will serve toasted sandwiches of all varieties, as well as salads, soups, sides, cupcakes, smoothies and beverages. Locally sourced breads, sweets, and several novelty items will be featured along with items for customers with dietary restrictions, including a gluten free sub roll. Diners will have the option of eating in the restaurant or enjoying a quick “grab and go” meal. Toasted will also offer delivery and catering services.

Owner Debra Raviv and her husband and business partner, Khen Raviv, bring over 20 years of restaurant experience to Toasted, having previously operated two full-service restaurants and currently operating a restaurant in downtown Hartford and a popular food truck. “We selected Storrs Center for Toasted because our food is the perfect match for a college and urban setting,” explains Ms. Raviv. “For the past three years, our food truck has been at football games inside Rentschler Field and participated in Spring Fling events on campus. We have strong ties here and are excited to have a permanent presence in the community that we know and love so well.”

Toasted has been featured on television and in local newspapers and magazines. The owners believe in giving back to the local community through several charitable foundations, including The Jordan Porco Foundation, The Raise the Caliber Foundation, The Police Athletic League, and The Bridge Children's Charity.

“Diners will join the sandwich revolution when they eat at Toasted,” says Ms. Raviv. “They will experience a fun, healthy, modern and new way to eat sandwiches.”

To learn more about Toasted, visit www.getittoasted.com.

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Storrs Center is a mixed-use town center and main street corridor at the crossroads of the Town of Mansfield, Connecticut and the University of Connecticut. Located along Storrs Road adjacent to the University, the Town Hall, the regional high school, and the community center, Storrs Center knits thoughtful architecture, pedestrian-oriented streets, and public spaces into a series of small neighborhoods that make up the new fabric of the town center. Ground floor retail and commercial uses opening onto landscaped sidewalks reinforce traditional street front activity and is supported by residences and shared community spaces.

www.storrscenter.com